

LIBERTALIA OPERATIONS

Fractional COO Services

Operational clarity for service businesses ready to scale or ready to exit.

THIS IS FOR YOU IF...

- Your business is growing but feels out of control
- You are the bottleneck for every decision
- Nothing is documented or done the same way twice
- You are preparing to scale or planning an exit
- You want a business that runs without you in the middle

THE PROBLEM WE SOLVE

Most service business owners are excellent at what they do. They built something real.

But at some point the business stops running and starts reacting. Every day is firefighting.

Growth makes it worse, not better. And the owner ends up trapped inside a business they built to give them freedom.

The problem is almost never the market, the service, or the team. The problem is operational. And operational problems have operational solutions.

THE CLARITY SESSION

\$500 INVESTMENT

A 75-minute virtual working session designed to diagnose the operational health of your business across six pillars, giving you a clear picture of where you stand and where to start.

STEP 1

Book Your Session

Schedule a 75-minute virtual Clarity Session. A brief survey helps us understand ahead of time your biggest challenges.

STEP 2

We Diagnose Together

We work through each operational pillar in a structured conversation. You talk. We ask the right questions. We listen.

STEP 3

You Get the Clarity Report

Within 48 hours you receive your Clarity Report - scored, prioritized, and ready to act on.

THE CLARITY REPORT

Every Clarity Session ends with a written Clarity Report delivered within 48 hours containing three things:

01. Pillar Scores

A rating across each of the six operational pillars so you can see exactly where you stand.

02. Top Gaps

The 2-3 operational gaps most likely holding your business back from its next stage of growth.

03. Where to Start

A prioritized recommendation on what to fix first so you leave with a direction, not just a diagnosis.

THE CLARITY FRAMEWORK

We evaluate your business across six core pillars to see where things run smoothly and where they break down:

Vision & Goals

Is it clear what your business is trying to accomplish - and does your team know it?

Data & Scorecards

Do you have a measurable way to know if you are winning or losing each week?

Process & Documentation

Are your processes written down and followed consistently by everyone?

Meeting Rhythm & Traction

Do do your meetings drive decisions and action... or just consume time?

Issue Resolution

Do problems get solved permanently, or do the same ones keep coming back?

People & Accountability

Do you have the right people in the right seats with clear ownership?

WHAT COMES NEXT

The Clarity Session stands on its own. You will walk away with a clear operational diagnosis and a prioritized place to start, regardless of what happens next.

For owners who want to go further, Libertalia offers ongoing fractional COO engagements for the right fit. This means embedding an experienced operator in your business part-time to build systems, drive accountability, and eliminate the owner bottleneck.

BOOK A CLARITY SESSION